



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Rockbridge Area YMCA

2020 SPONSORSHIP OPPORTUNITIES

9th Annual Tee Up For The Y Golf Tournament

Friday, September 11th, 1:00 pm
Lexington Golf and Country Club
141 Country Club Road, Lexington, VA 24450

PREMIER SPONSOR: \$1,500

- Two 4 player teams
- Premium presence on all website, email and social media marketing
- Premium inclusion in all pre- and post-event public relations and media programming
- The opportunity to have your logo banner displayed in the Rockbridge Area YMCA for a year
- 2 dedicated Social Media posts via the Rockbridge Area YMCA and YMCA VBR channels
- Name recognition at dinner
- Digital Display presence at the Rockbridge Area YMCA

COMMUNITY BUILDER: \$600

- One 4 player team
- Sign displayed in the Community Builder Corner
- Name recognition at dinner
- Company name mentioned in email
- Digital Display presence at the Rockbridge Area YMCA
- 1 Social Media mention via the Rockbridge Area YMCA channels

BEVERAGE CART SPONSOR: \$300

- Opportunity to provide banner for display on beverage cart
- Digital Display presence at the Rockbridge Area YMCA
- 1 Social Media mention via the Rockbridge Area YMCA channels

HOLE SPONSOR: \$100

- Your name or Company name on sign at one hole
- Digital Display presence at the Rockbridge Area YMCA
- 1 Social Media mention via the Rockbridge Area YMCA channels

For more information please visit: www.ymcavbr.org/golftournament





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Together, we strengthen
our community

DID YOU KNOW...

Every day we work to tackle important issues facing our area through programs and services focused on Youth Development, Healthy Living, and Social Responsibility. Your sponsorship in the Tee Up For The Y Golf Tournament, as part of our Annual Campaign, makes it possible for us to deliver our mission.

The **IMPACT OF YOUR SPONSORSHIP** to the 9th Annual Tee Up For The Y Golf Tournament is real and meaningful.

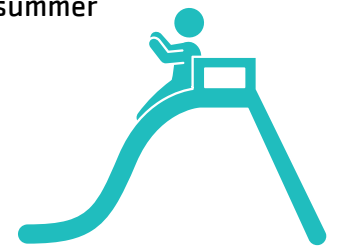


Y After School and
Enrichment sites care for
180 students
each week in Lexington City,
Rockbridge County and Buena
Vista City Elementary Schools



129 children

stayed active this summer
in Y Summer Camp



160 people

on average visit our
branch each day



We provide over

643 seniors

in our community with
programs to become
more active and
energized every day

