

# THRIVE AT THE Y

YMCA OF VIRGINIA'S BLUE RIDGE  
2026 ANNUAL GIVING CAMPAIGN

**SUPPORT TODAY.  
IMPACT FOR A LIFETIME.**



**\$564,890**

is the amount of  
financial assistance  
the YMCA provided to  
local families in 2025

**1 IN EVERY 5**

members are part of  
our Y family through  
our Financial  
Assistance Program

**31,108** people are members of the  
YMCA of Virginia's Blue Ridge,  
with over **2,576** people  
visiting our branches every day.



We provide over **4,842**  
seniors in our community  
with programs to become  
more active and engaged





**1,648** kids served through our Y After School and Summer Camp programs



**3,162** children and adults learned life-saving swimming skills through our Aquatics' Program



**29** Y After School sites, providing a safe place for youth to go after school

## YOUR GIFT HELPS OTHERS THRIVE

Your gift helps provide a place to strengthen mind and body, safe spaces for kids to learn and grow, and outreach for seniors who may feel isolated. As a leading nonprofit, the Y is here with open arms and caring hearts whenever our neighbors need support.



For more information, please contact Kim Thomas, Vice President of Development and Advocacy, at [kthomas@ymcavbr.org](mailto:kthomas@ymcavbr.org)

### \$1,000 – COMMUNITY SUPPORTER

- Name recognition sign (no logo) at one YMCA branch: Botetourt, Kirk, Rockbridge, Salem, Tanglewood, or Gainsboro.

### \$1,500 – BRANCH PARTNER

- Logo sign at one YMCA branch: Botetourt, Kirk, Rockbridge, Salem, or Tanglewood.

### \$2,000 – DUAL BRANCH FRIEND

- Name recognition signs at two YMCA branches of your choice.

### \$2,500 – BRANCH LEADER

- One logo sign and one name recognition sign at locations of your choice.

### \$3,000 – Y SPLASH SPONSOR

- Sponsor a Y Splash School program.
- Logo signs displayed in the pool area of two YMCA locations: Botetourt, Kirk, or Salem.

### \$5,000 – CHANGEMAKER

- Name recognition sign at Gainsboro.
- Logo signs at all other YMCA of Virginia's Blue Ridge branches.
- Recognition on the YMCA of Virginia's Blue Ridge website.

The YMCA of Virginia's Blue Ridge is a 501(c)3 charity. The YMCA is the nation's leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. Our tax ID is 54-0515736.